

# Olivier Ameisen

— ASSOCIATION —

SANITARY EXPERTISE - ETHICAL MEDICINE

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Jan-16

## Background I

**Olivier Ameisen association** : founded in june 2014 by Dr Renaud de Beaurepaire, neurobiologist psychiatrist ; Samuel Blaise, entrepreneur treated for addictions by baclofen ; Pr Bernard Granger, psychiatrist

The association relies on its Scientific & Ethical Committee whose one of permanent member is Pr Jean-Claude Ameisen (President of French National Consultative Ethics Committee for health and life sciences)

### First founding partners

- **Deloitte**, audit, consulting, financial advisory, risk management, tax, and related services
- **OpenHealth Company**, health data analysis, Sanitary Leading Indicator in real time (IAS®)
- **Gold Spark Consulting**, international marketing communications and partnership management services
- **Axelimage**, values, vision and mission of the founders
- **Elton-Pickford**, innovative business models

## Background II

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**Olivier Ameisen association** works in full partnership with the 3 majors associations for baclofen treatment

**Aubes** Founded in Jan-10 by patients and doctors  
Two Internet forums : patients & doctors  
5,600 members + 3000 visits/day + 7.000 mails  
996 prescribing doctors and mails  
Organization of congress, doctors face training

**Baclofène** Founded in May-11 by patients  
One Internet forum : patients  
9,700 members + 7,600 visits/day + 12.000 mails  
2,800 prescribing doctors and mails  
Surveys and studies on therapeutic courses, side effects, post-cure follow  
ANSM mandate on "Information for patients treated with baclofen in alcohol dependence – Best Practices on prevention and management of side effects."

**Resab** Founded in Feb-12 by prescribing doctors  
28,000 prescribing doctors and mails  
DPC face training in France led by primary prescribers and patients  
e-learning

**Olivier Ameisen association** is regularly auditioned and mandated by health authorities and learned medical societies

### Olivier Ameisen association, some commitments

- ✓ Member of the Independent Monitoring Committee of the first long term surveillance study of baclofen for alcoholism, Baclophone
  - 3 years, 800 patients, 140 prescribers, public founding, monthly collection of side effects, alcohol consumption and pharmaceutical data, dynamic vigilance system through a web 2.0 network
- ✓ Member of A2N association for the recognition of pure form nicotine transdermal device in treating Parkinson's disease and other degenerative neurological diseases
- ✓ Develop a worldwide networks of
  - prescribers and expert patients as well as digital activities and facilities
  - medias to enhance and improve knowledge and access to medical innovation in each country
- ✓ Promote our values of independence, transparency, ethical requirement, efficiency and simplicity of relationships
- ✓ Work differently without bank account, by fitting mutually profitable operations, without conflict of interest

## Mission & Ambition

**Mission**      Prevent and treat addictions  
Promote health expertise 2.0 & ethical medical innovation

### Ambition

- Being a representative of the health authorities, learned societies, medical, health and socioeconomic organizations in France and abroad
- Structure and share in open data the medical expertise with prescribing doctors, patients associations and digital activities
- Federate private & public sectors for philanthropy (funding, pro bono, network facilities..) to conduct independent communication plans, statistical studies and clinical, neurobiological, genetic and brain imaging researches
- Facilitate operations and develop partnerships with all actors (private or public) to make care more effective
- The association anticipate a foundation to promote health expertise 2.0 and ethical medicine on several disruptive discoveries